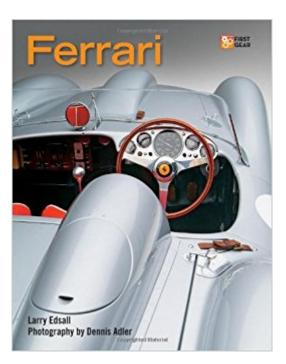
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# Ferrari (First Gear)





# Synopsis

Ferrari has been producing race and road cars for more than 60 years. In the distinctive â œFerrari Red,â • legendary cars with names like Monza, Testa Rossa, and Daytona turn heads from Monaco to Japan and around the world. In Ferrari, 60 milestone vehicles from across the companyâ ™s history are profiled in detail, with a short history of the car, engine, and team, along with performance specs, trivia, and a detailed photo library. For any fan of Ferrari or performance cars in general, this is an enjoyable read full of valuable information and gorgeous color photos.

## **Book Information**

Series: First Gear Paperback: 240 pages Publisher: Motorbooks; First edition (July 17, 2011) Language: English ISBN-10: 0760340587 ISBN-13: 978-0760340585 Product Dimensions: 6.5 x 0.8 x 8.2 inches Shipping Weight: 1.2 pounds (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (27 customer reviews) Best Sellers Rank: #1,118,872 in Books (See Top 100 in Books) #226 in Books > Crafts, Hobbies & Home > Antiques & Collectibles > Transportation #478 in Books > Arts & Photography > Vehicle Pictorials > Automotive #601 in Books > Engineering & Transportation > Automotive > Classic Cars

## **Customer Reviews**

One should buy this book for the photographs, which are very good to excellent, and capture a multitude of the most famous Ferrari models. Right off the back the book opens with a short chapter on Pinin Farina's (as the name was then written) Cisitalia 202, a nicely done short history with twelve color photographs showcasing a superb red example of this legendary car and epochal monument of automobile design. (There's one of these in MOMA.) This great start gets muddied up with a confusing overview previewing the upcoming chapters. I think the book would have read better without this section, or at least, without duplicating later photos. Too, better editing would have helped an ongoing and annoying discontinutiy between page and image. Writing a review is not helped by such confusion, I must say! Also, themes and topics pop up here and there without any convincing larger focus - surely this book could have been better organized and not so

helter-skelter in its directions. However, despite these intellectual issues - or peccadilloes if you wish -the book does give a wonderful overview of Ferrari's greatest cars, most in pristine condition. Readers are treated to an embarrassement of riches as one section on a legendary Ferrari flows into yet an even more legendary model! The oh-so-critical colors are printed with great care - the paler yellow Luigi Chinetti demanded for the Sergio Scaglietti 275 GTB/4 Spyder (cars derivisely derided by Enzo Ferrari as taxis!) is perfectly contrasted with a richer yellow 275 GTB. (The preview chapter boasts an even brighter shade - a screaming yellow 250 GT Short Wheelbase Berlinetta!) Chapter two covers Enzo Ferrari's career with a series of historic photos, but does not add any historical revelations.

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